



# CITY of BEAVERTON

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## RFP QUESTIONS (FAQ's) REQUEST FOR PROPOSAL STRATEGIC CIVIC PLAN Solicitation # 2392-10B

1. Is there an estimate of cost (or range of cost) that the City has budgeted for this project? We have deliberately not specified a project budget as we did not wish to limit respondent creativity or quality of a response by assigning an arbitrary funding limit. We encourage respondents to consider what needs to be done to provide the best solution to our situation possible rather than the least expensive. Phasing of a total project with costs identified for each phase would be considered an acceptable approach to accomplish this. Overall cost will be a selection criteria, but end product quality and the implementation methodology will weigh more heavily (see Section 4.2.6 Additional Services of the RFP).
2. I would be interested in learning more about how the Urban Renewal Plan fits in with the Civic Plan. Through the Beaverton Community Vision process, the community expressed a desire to see their downtown redevelop into a clearly defined and vibrant city center. In the Beaverton Civic Plan, the City will identify strategies to achieve that vision. As noted in Section 1.2 of the RFP, the City is currently seeking a consultant to prepare an Urban Renewal Plan which will likely be sent to voters in the spring of 2011. Although the Urban Renewal process is separate from the development of the Civic Plan, Urban Renewal is recognized as a powerful tool for funding public infrastructure improvements- an important consideration of any redevelopment plan for Beaverton's downtown. The consultant selected for the Strategic Civic Plan solicitation will be expected to keep informed about the Urban Renewal process and decisions, and should plan to coordinate recommendations of the Downtown Development Strategy with key findings of the Urban Renewal Plan. However, it should be noted that the City intends the Downtown Development Strategy as a stand-alone plan which could be implemented regardless of the outcome of the Urban Renewal Plan vote in 2011. More information about Beaverton's Urban Renewal process can be found by following this [link](#).
3. The RFP identifies two key products: a Downtown Development Strategy and citywide Land Use and Transportation Plan. Do you have a map showing the study area boundaries and how these two product areas overlap?  
The central core of Beaverton is generally considered the areas in purple listed as Regional Center (RC-OT, RC-E and RC-TO) on this [map](#). It should be noted that although this entire area is often considered the downtown area, the consultant will focus mostly on the area north of Beaverton-Hillsdale Highway to Center Street. It should also be noted that the consultant will be looking at ways to connect the two parts of the central core (north and south of Beaverton Hillsdale Highway). The current city limits can be found on this [map](#).
4. Will there be a pre-proposal meeting for the project? There will not be a pre-proposal meeting. We anticipate being able to provide the answers to consultant questions through FAQ pages, so if you have any questions, please forward them to us in writing for a response.